

Artistic/Cultural Purpose 8 points	Tourist Appeal 8 points	Administrative Competence 4 points
<p>Elements for Scoring</p> <ol style="list-style-type: none"> 1. Goal meets mission or strategic plan 2. Willingness to stretch 3. Implementation plan 4. Evaluation plan 5. Meaningful performance target <p>HIGHEST (7-8pts) – elements are fully integrated</p> <p>ACCEPTABLE (6-7pts) -- elements mostly integrated</p> <p>UNDESIREABLE (below 6pts) – elements disconnected or not explained</p>	<p>Elements for Scoring</p> <ol style="list-style-type: none"> 1. Innovative marketing plan 2. Reliable method of counting attendance 4. Marketing plan connected to tourist goals 5. Meaningful performance target <p>HIGHEST (7-8pts) – elements are fully integrated</p> <p>ACCEPTABLE (6-7pts) -- elements mostly integrated</p> <p>UNDESIREABLE (below 6pts) – elements disconnected or not explained</p>	<p>Elements for Scoring</p> <ol style="list-style-type: none"> 1. Financial stability 2. Accurate and feasible budget 3. Meets contractual obligations 4. Past final reports show ability to report on performance targets, to link proposal plans with implementation, and to analyze results 5. Timely response to grant communications <p>HIGHEST (4pts) – all elements are fully addressed</p> <p>ACCEPTABLE – at your discretion</p> <p>UNDESIREABLE – at your discretion</p>